



Village of Round Lake

442 North Cedar Lake Road Round Lake, IL 60073

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www.eroundlake.com

December 19, 2011

Dear Round Lake Businesses and Organizations,

The Village of Round Lake is pleased to announce a new opportunity to promote and recognize our local businesses and organizations through a new banner program. The Village of Round Lake Board of Trustees would like to promote the image of the Village and provide an environment where your business or organization can grow and serve more and more people in the area.

The new program will be promoted by Mr. Rich Wheeler from Community Sponsors. Community Sponsors will install the banners which will allow for advertising and logos on the lower third of a banner that is approximately 60" tall and 30" wide. The banners will remain on the poles year-round.

Each durable high quality banner will have a modified Round Lake Village logo depicting the historic image of the legendary locomotive that gave birth to this wonderful community. At the top of the banner, "Welcome to Round Lake" will greet residents and customers visiting Round Lake.

In appreciation of your sponsorship, Community Sponsors will place your business name and logo on both sides of the bottom 30% of each banner you sponsor. This is a great way to show support for your community and an opportunity to promote your business name in multiple locations throughout the downtown area. Installation of the banners is anticipated to commence in March 2012.

I look forward to seeing the new banners and the 365 day exposure it will provide to our businesses and organizations and hope you will join us by participating in the banner sponsorship program, the beautification of Round Lake, and the continued success of your business.

Sincerely,

A handwritten signature in black ink, appearing to read 'James R. Dietz'.

James R. Dietz
Village President